

Northern Rockies Rider

2015-2016

\$3.95

Top Tours

Favorite motorcycle routes as
featured in *Northern Rockies Rider*

- > Alberta
- > British Columbia
- > Idaho
- > Montana
- > South Dakota
- > Washington
- > Wyoming



www.northernrockiesrider.com

Northern Rockies Rider's
Top Tours
Annual touring guide magazine

Features two dozen or more top routes reviewed
in *Northern Rockies Rider*.

- 6,750 copies in print on glossy stock, standard 8.5" x 11" format
- This one is a "keeper" that will be savored, shared and saved by riders
- FREE to businesses who may retail the magazine at \$3.95 or give it to preferred customers

Here's your chance to piggy-back an ad for your business right along with the comprehensive review of your area's extraordinary motorcycle touring routes.

- Alberta
- British Columbia
- Idaho
- Montana
- South Dakota
- Washington
- Wyoming



Advertising Space Availability Is Limited!

Become an advertiser and earn copies for retail or give-a-way!

Full-page ad earns 20 copies - \$80 value • 2/3-page ad earns 15 copies - \$60 value
1/2-page earns 10 copies - \$40 value • 1/3-page earns 5 copies - \$20 value

– “Top Tours” Magazine Regular Ad Rates –

Full Page - \$895 - just 13.26¢ per impression

2/3-Page - \$650 - just 9.63¢ per impression

1/2-Page - \$550 - just 8.15¢ per impression

1/3-Page - \$350 - just 5.19¢ per impression

1/6-Page - \$195 - just 2.89¢ per impression

If you ran an ad in *Northern Rockies Rider* when the route review first appeared, and will re-run the same ad, take 20 percent off these already attractive rates!

Full Page - \$716 - just 10.61¢ per impression

2/3-Page - \$520 - just 7.7¢ per impression

1/2-Page - \$440 - just 6.52¢ per impression

1/3-Page - \$280 - just 4.15¢ per impression

1/6-Page - \$156 - just 2.31¢ per impression



*Prices listed are US Dollars. Payment must be in US Dollars or at the Canadian exchange rate if payment made with Canadian dollars.

Ad sizes:

Full Page = 7.625" wide x 9.625" tall; trim size for full bleed = 8.5" wide x 11" tall (includes .25" bleed)

2/3-Page = 5" wide x 7.8" tall (vertical); 7.625" wide x 6.5" tall (near square)

1/2-Page = 5" wide x 7.75" tall (vertical); 7.625" wide x 4.875" tall (horizontal)

1/3 page = 2.45" wide x 9.625" tall (very vertical); 5" wide x 4.875" tall (near square);
7.625" wide x 3.25" tall (very horizontal)

1/6th-Page = 2.45" wide x 4.875" tall (vertical); 5" wide x 2.35" tall (horizontal)

Sales staff contact information:

Dani Rollison - <nrrider2@gmail.com>, 406-490-8472

Cole Boehler - <nrridercole@gmail.com>, 406-498-3250

Space Is Limited: Reserve Yours Now!

www.northernrockiesrider.com